



PARADE *of* HOMES

2017

BillingsParadeofHomes.com

Parade of Homes: September 16th, 17th, 23rd 24th
Twilight Tour: September 15th—Builder Tour: September 22nd
Awards Night/GMM: October 17th

PLATINUM: \$3,500 MINIMUM BID

- Please see reverse side for Bid information
- Industry Exclusive (Includes Dream Home Contest)
- Full Page Premium ad space in magazine
- Logo in all advertising
- Recognition in radio/tv advertising
- Logo on Cover of Magazine
- Logo on Parade Map in Magazine
- Logo & link on Parade website
- Recognition at Awards Night
- Recognition in Newsletter/E-Blasts
- Logo on site signs & event banners
- 10 Parade of Homes Tickets
- 4 Builder Tour Tickets
- 4 Awards Night Tickets

GOLD: \$2,500 **One Remaining**

- 2 Available
- Builder Tour Bus Host
- Awards Night Sponsor
- Recognition at Builder Tour
- Logo in Magazine & on Builder Tour tickets
- Recognition at Awards Night
- Recognition in Newsletter/E-blasts pertaining to Builder Tour/Awards Night
- 50% Discount on Parade Magazine Ad
- All food & libations for Builder Tour & Awards Night provided by the HBA
- 10 Parade of Homes Tickets
- 6 Builder Tour Tickets (Including host seats)
- 6 Awards Night Tickets

DREAM HOME CONTEST: \$2,500

- 1 Available
- Industry Exclusive (Includes Platinum Level)
- Logo on all signage related to home give away contest
- Logo on all event banners, posters, tickets
- Recognition in all advertising included TV, radio, print
- Dedicated page in POH magazine as Contest Sponsor
- 50% off additional Parade of Homes Magazine advertising
- Recognition at Awards Night
- 10 Parade of Homes Tickets
- 2 Builder Tour Tickets
- 4 Awards Night Tickets

SILVER: \$1,750 **3 Remaining**

- 4 Available
- Twilight Tour Bus Host (2 seats on Twilight Tour)
- Recognition at Twilight Tour
- Logo in Magazine & on Twilight Tour tickets
- Recognition at Awards Night
- Recognition in Newsletter/E-blasts pertaining to Twilight Tour
- 25% Discount on Parade Magazine Ad
- All food & libations for Twilight Tour provided by the HBA
- 5 Parade of Homes Tickets
- 2 Builder Tour Tickets
- 2 Awards Night Tickets

I would like to commit to being a: _____ sponsor for the 2017 Parade of Homes.

COMPANY NAME: _____ CONTACT NAME: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____

****Commitments are due by April 24th, 2017****

Fax (406.248.8611), Email (membership@hbabillings.net), or Mail Commitments to PO Box 20461—Billings, MT 59104

PLATINUM SPONSOR BID

The Home Builders Association of Billings will be accepting commitments for the 2017 Parade of Homes™ sponsorships. Please complete the following form and return to secure your commitment. Sponsorship commitments are due to the HBA office by 4:00 Monday, April 17, 2017 (1645 Ave D, Suite F, Billings, MT 59102). Bid openings and drawings held on Tuesday, April 18, 2017.

** I would like to place a bid for the **PLATINUM** Sponsorship (Industry Exclusive Six (6) Available)

Minimum bid for this sponsorship package is \$3500

This is a sealed bid process – please indicate “Sealed Bid” on envelope

| | |
|--|--|
| Industry | Bid Amount |
| <i>(choose ONE industry/product line that generates the most revenue for your company)</i> | |
| If not Awarded Highest Bid for Platinum Sponsor, I would like to commit to... | |
| <input type="checkbox"/> Gold Sponsor (\$2650) | <input type="checkbox"/> Silver Sponsor (\$1750) |

Platinum Sponsorships will be awarded to highest bids.

Gold/Silver Sponsors will be drawn after the Platinum sponsorship bids have been awarded. This allows your Platinum bid (if not awarded) to be entered into the Gold or Silver Sponsorship drawing if you designate that choice above.

***Commitments are subject to submitting completed sponsor contract and payment by May 15, 2017.*