



# PARADE of HOMES 2017

## ADVERTISING CONTRACT

We are pleased to offer advertising information for the Parade of Homes Magazine. Please call Valary at the HBA Office at 406.252.7533 to answer any questions you may have regarding advertising in the magazine. PLEASE NOTE THAT THESE PRICES DO NOT INCLUDE AD DESIGN.

AD SIZES—PLEASE CHECK THE AD SIZE YOU ARE RESERVING			RATE
<input type="checkbox"/>	Back Cover	Full Page Back Cover—Sealed Bids are due to the HBA Office by May 31, 2016. If the back cover is not awarded, a full page ad will be reserved for you.	\$1,995
<input type="checkbox"/>	Premium Position	10" tall by 7.5" wide (bleed 11.25" tall by 8.75" wide) *Premium positions go to sponsors first (excluding back cover). Remaining premium positions sold on a first come, first served basis.	\$1,795
<input type="checkbox"/>	Full Page	10" tall by 7.5" wide (bleed 11.25" tall by 8.75" wide)	\$1,495
<input type="checkbox"/>	2/3 Page	6.584" tall by 7.5" wide or 10" tall by 4.833" wide	\$1,175
<input type="checkbox"/>	Half Page	4.875" tall by 7.5" wide or 10" tall by 3.625" wide	\$875
<input type="checkbox"/>	1/3 Page	3.167" tall by 7.5" wide or 10" tall by 2.417" wide	\$595
<input type="checkbox"/>	Quarter Page	2.3125" tall by 7.5" wide or 4.875" tall by 3.625" wide	\$495
<input type="checkbox"/>	Business Card	2.3125 tall by 3.625" wide	\$275

We, the firm company of: \_\_\_\_\_

PRINT

Do hereby contract with the Home Builders Association of Billings for advertising in the HBA magazine "Parade of Homes." All advertising must be delivered in digital format. Ads created in Adobe Illustrator, Adobe Photoshop, or Adobe Acrobat PDF (saved properly) are preferred. Ads created in the following programs are not acceptable: PowerPoint, Microsoft Publisher, Excel, and Word. If you are using another program, please call to verify compatibility. **Advertising space rates do not include the cost of advertising design.** Advertiser will be notified if submitted artwork is unsuitable for quality reproduction. Advertising contracts are due to the HBA office by **July 3, 2017**. Advertising copy is due to the HBA Office by **July 31, 2017**. Late ads are not guaranteed placement. Advertisers will be notified when proofs are available in the HBA office. Failure to sign a proof of your ad prior to publication releases the HBA from all liability. All ads must be paid in full by **July 24, 2017**, or the ad will be removed from the magazine.

Contact: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Date: \_\_\_\_\_

**FAX, EMAIL, OR MAIL CONTRACTS TO:**

Home Builders Association  
PO Box 20461—Billings, MT 59103  
Fax: 406.248.8611  
Email: [membership@hbabillings.net](mailto:membership@hbabillings.net)

PLEASE MAKE CHECKS PAYABLE TO:  
HBA OF BILLINGS